

**Evelin Georgi further expands international distribution**

## New Sales Director at Edition Cantz

Esslingen, Germany, 17. April 2019

Since January 2019, Evelin Georgi, an internationally experienced book expert, is responsible for sales at Edition Cantz, Esslingen, Germany. Evelin Georgi studied Business Administration and English in Tuebingen, Germany and worked for fourteen years in international sales at Hatje Cantz, including two years as Sales Director. She subsequently worked as Head of Sales at Reel Art Press in London.

“I am very pleased that Ms. Georgi is supporting us in positioning Edition Cantz internationally as the first address for high-quality catalogs and art books,” says Heinz Wurzel, owner of the Wurzel Mediengruppe, Esslingen, Germany to which Edition Cantz also belongs.

“The most important goal is to make Edition Cantz better known internationally among museums and the art book trade. We specialize in high-quality books and offer comprehensive services, from printing and catalog design to the creation of artist databases and distribution,” Evelin Georgi emphasizes. She is currently in the process of expanding her distribution network internationally. New distribution partnerships are being formed and contacts with museums and art booksellers are being expanded and intensified. Georgi: “We want to further expand classic sales channels such as bookstores, museums, and direct sales in order to increase focus even more strongly on Edition Cantz among all those interested in art and books, also internationally. With social media activities beyond retail trade, we aim to reach young target groups and end customers.”

Edition Cantz and Dr. Cantz'sche Druckerei Medien have been part of the Wurzel Mediengruppe since 2011.

Wurzel Mediengruppe  
Dieselstr. 50  
73734 Esslingen | Germany  
info@w-mg.com  
T +49 (0)711 4405-0  
www.w-mg.com

Press Contact:  
IN-Press  
Irmgard Nille  
Alsterdorfer Str. 459  
22337 Hamburg | Germany  
irmgard.nille@in-press.de  
Tel.: +49 (0)40 468 810 30  
Mobil: +49 (0)160 973 468 22  
www.in-press-buero.de

## Press Release



**Evelin Georgi has been Sales Director at Edition Cantz, Esslingen, Germany, since January 2019.**

### **Information on the Wurzel Mediengruppe**

Edition Cantz is a company of the Wurzel Mediengruppe based in Esslingen, Germany and specializes in high-quality books, especially in the field of art. It offers comprehensive services, from printing and catalog design to the creation of artist databases and distribution. Wurzel Mediengruppe covers nearly every sector of the printing and media industry. Twelve companies at six locations with a total of 365 employees develop and realize tailor-made products in print and digital—from printing to photography, as well as 3D animation and mobile apps. The Wurzel Mediengruppe thus offers its customers networked solutions for the multi-optional use of media that shapes contemporary consumer behavior. The companies in the group are among the leading providers in their respective fields, and their products and services have received numerous awards. In 2018, Wurzel Mediengruppe generated a turnover of fifty million euros.

Wurzel Mediengruppe  
Dieselstrasse 50  
73734 Esslingen | Germany  
info@w-mg.com  
T +49 (711) 4405-0  
www.w-mg.com

Wurzel Mediengruppe  
Dieselstr. 50  
73734 Esslingen | Germany  
info@w-mg.com  
T +49 (0)711 4405-0  
www.w-mg.com

Press Contact:  
IN-Press  
Irmgard Nille  
Alsterdorfer Str. 459  
22337 Hamburg | Germany  
irmgard.nille@in-press.de  
Tel.: +49 (0)40 468 810 30  
Mobil: +49 (0)160 973 468 22  
www.in-press-buero.de